



BRICS Women's Startups Contest



June—October, 2024



BRICS Women's Startups Contest

The contest is aimed at identifying and promoting women's startups in BRICS member countries and stimulating women's motivation to participate in entrepreneurial activities.



-  The winners will be selected based on the best and most effective startup projects developed by women entrepreneurs from the BRICS countries.
-  The startups must have significant potential for commercialization and an innovative component, with a view to their subsequent scaling on the BRICS markets.



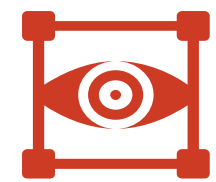
NOMINATIONS



IT



Ecology



Artificial
Intelligence



Innovations &
Infrastructure



Education



Food Security
& Agriculture



Health and
Medicine



Special Nomination – “BRICS Friends: On
the Way to Sustainable Development”

**3 winners per nomination, a
total of 24 winners**



CRITERIA FOR PARTICIPATION

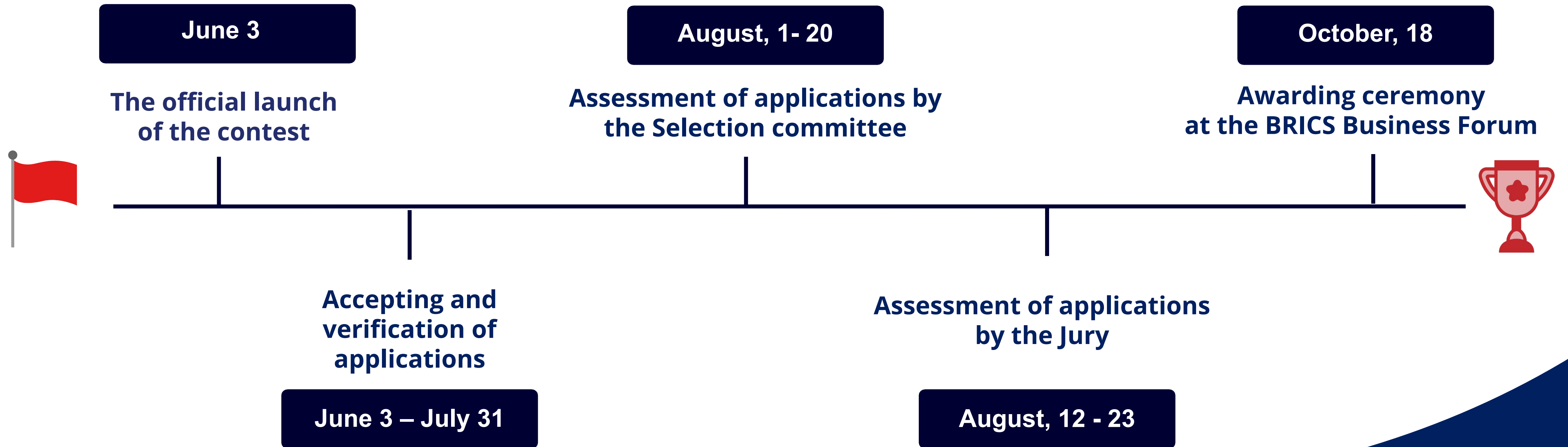
The contest is open to **women** from **BRICS countries over 18 years of age** who are developing and implementing **innovative, original projects** with **commercialization prospects** for scaling up in the BRICS countries

PROJECT REQUIREMENTS

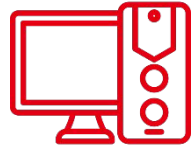
- Quality presentation of the project;
- Demo-version of the project (availability of a prototype, a functioning digital platform/website, application, etc.);
- Capitalization potential in the international market;
- Project implementation strategy in the international market;
- Rate of return of the project;
- Marked competitive and/or technological edge;
- Social value, inclusivity;
- Innovativeness



STAGES OF THE CONTEST



How to participate?



Register on
the website



Fill in the
application
form to
participate



Attach the
presentation
of the
project

WINNERS OF THE CONTEST

- All winners of the Contest will be awarded a winner certificate.
- All finalists of the Contest receive a certificate of participation.
- The winners of the Contest receive special prizes from the Organizer and partners of the Contest.
- A visit to Russia will be organized for the winners of the Contest to participate in the award ceremony at the BRICS Business Forum.





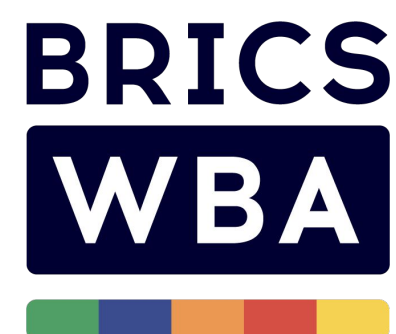
SBER — General Partner of the BRICS Women’s Startups Contest

PJSC Sberbank is Russia’s largest bank and a leading global financial institution. Holding almost one-third of aggregate Russian banking sector assets, Sberbank is the key lender to the national economy and one of the biggest deposit takers in Russia.

The Government of the Russian Federation represented by the Ministry of Finance of the Russian Federation is the principal shareholder of PJSC Sberbank owning 50% plus one voting share of the bank’s authorized capital, with the remaining 50% minus one voting share held by domestic and international investors.

It holds general banking license No. 1481 dd. August 11, 2015, from the Bank of Russia.

Official websites of the bank: www.sberbank.com (Sberbank Group website), www.sberbank.ru





GAZPROMBANK

STRATEGIC PARTNER

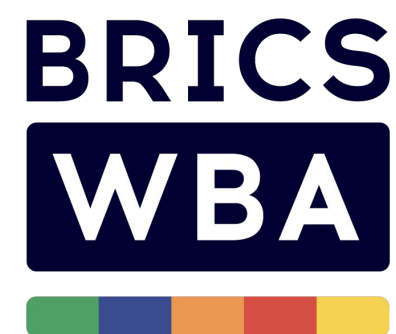
GAZPROMBANK — Strategic Partner of the BRICS Women's Startups Contest

Gazprombank is among the top three leaders of Russia's banking industry in terms of main volumetric indicators. The Bank provides a wide range of services to corporate and private customers, serving the key branches of Russian economy.

Since its establishment in 1990, the Bank has been guided by the principles of sustainable development. In particular, it finances over 60% of Russia's renewable energy projects and ranks first among arrangers of bond issues in responsible financing formats.

In 2024, Gazprombank is actively involved in the work of the BRICS Women's Business Alliance, chairing the Expert Dialogue on ESG-agenda.

Official website of the bank: <http://gazprombank.ru/>





Velpharm Group — Partner of the “Health and Medicine” Nomination at the BRICS Women’s Startups Contest

Velpharm Group is a pharmaceutical holding whose development strategy is to create a modern business ecosystem for the full-cycle production of medicinal products.

Velpharm Group consists of several companies, the activity of each is aimed at implementing the overall strategy of the Holding, including 3 production sites:

Velpharm - a pharmaceutical plant for the production of finished drugs in a full cycle:

- production of finished drugs (Kurgan)
- production of pharmaceutical substances (Kurgan, Dolgoprudny)

Velpharm-M - a new research and production complex for the development and production of medicines, which owns its own R&D center (Moscow).

Today, Velpharm Group produces more than 120 socially significant drugs of various dosage forms and different therapeutic categories, more than 70 drugs are at different stages of development and registration.

Mission: working to preserve health and quality of people’s lives by creating modern, effective, safe and affordable medicines.

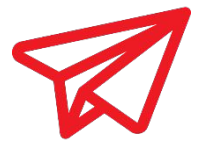




Find more information about the BRICS Women's Startups Contest:



bricswomen.com



<https://t.me/bricswomen>



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